

October 10, 1997

Dream Big!
P.O. Box 494
Appleton, WI 54912-0494

Attn: Michael Pierron

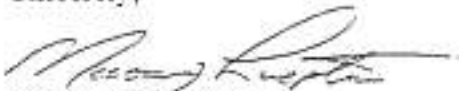
Dear Mr. Pierron:

I have never before written to a presenter of a motivational seminar, however, I was so moved by your recent presentation that I thought it would be appropriate to jot you a short note. You hit on a lot of areas of interest and your "Ten Commandments of Success" seems to outline the recipe of success for any profession that one may be in.

I really enjoyed your enthusiastic style and plan on using your "tips" not only in my business dealings but also in my personal life. After listening to you, it is easy to see why you have succeeded in all facets of your life.

Thank you again for an uplifting seminar.

Sincerely,



Matthew J. Lueptow
Vice President