



National Kitchen & Bath Association

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May 20, 1998

Michael Pierron
DREAM BIG!
PO Box 494
Appleton, WI 54912

Dear Michael:

Thank you for a great performance at the 1998 Kitchen/Bath Industry Show and National Kitchen and Bath Conference in Chicago. You were great! Because of your quality contribution to our seminar offering, NKBA had one of the most successful conferences it has ever conducted.

We believe that in order to have a successful conference each year, NKBA needs to work very closely with all of our professional speakers in an effort to help them conduct the best possible program they can. One of the ways we can help you serve us better is to supply you with an evaluation of how well you and your program topic was received by our industry.

If your session was recorded and you did not pick up the tape on site, I have enclosed it along with your seminar evaluation review.

Once again, we want to thank you for a great job. We hope these evaluations assist you in making your next presentation at NKBA event very successful.

Sincerely,

A handwritten signature in cursive script, appearing to read "Mary", is written above the typed name.

Mary E. Naratil
Conference Coordinator

enc.

TITLE: KEYNOTE - Your Personal Development - Success and Winning the Battle

SPEAKER(S): Michael Pierron

MODERATOR(S): Debra Saling, CKD

NUMBER OF ATTENDEES - 389

NUMBERS OF RETURNS - 200

NUMBER OF SEMINAR PASSES -

Kitchen/Bath Dealer	<u>110</u>	Custom Builder	<u>3</u>	Ind. K/B Designer	<u>32</u>
Remodeler	<u>15</u>	DP&H Fixture Retailer	<u> </u>	Distributor	<u>6</u>
Cabinet Shop Op/Fab	<u>5</u>	Manufacturer	<u>5</u>	Ind. Mfg. Rep.	<u> </u>
Home Ctr. Retailer	<u>4</u>	Interior Designer	<u>2</u>	Student	<u>2</u>
Media	<u> </u>	Spouse/Guest	<u>3</u>	Other	<u>13</u>

SCORE

Subject Content

Speaker Delivery

HIGH VALUE

8 -

153

160

7 -

26

19

6 -

12

9

5 -

5

6

4 -

1

3 -

1

2 -

2

1 -

0 -

no score -

2

4

LOW SCORE

SPEAKER: Michael Pierron

PROGRAM: KEYNOTE - Your Personal Development, Success and Winning the Battle

COMMENTS: Thank you for sharing!

Wonderful!

Gutsy, motivational speaker.

Entertaining. Ten commandments are well thought out.

We need more of this type of seminar!

Great job.

Bring him back!

Best explanation of the concept of "free will" God gives us.

Very informative and entertaining.

Mike is sincere, believable and refreshing. He speaks truthfully.

Fantastic! Powerful!

This was a "10".

Learned a lot.

One of the best seminars I have ever heard.

Informative, funny, involving and challenging.

It's a message I've heard before, but need to hear a couple times a year!

It was nice to see and hear someone who motivated me but didn't try to "sell" me anything but wisdom! "I believe I can fly"!

I have a lot of the same ideas on life -- thank you.

Great! Very profound and refreshing.

Very charismatic.

Keynote - Your Personal Development (con't)

What a neat guy! I would love to hear him every year! Again.

The emotion and conviction of what he said was inspiring.

Inspirational. Way cool!! Thanks Joey for sharing your Dad.

EXCELLENT!!!

Great. Ask again!

It was a booster shot for my life beliefs!

I understood what he was conveying--I feel I am at the point of getting ready to run and realize the only way to grow and accomplish dreams are to follow those 10 commandments.

Very good motivator. Very real, relevant.

Good at making one define their own values and "success" ideas.

Excellent. Watch out, Zig!

The best speaker to date!

Really enjoyed Michael.

Extreme confidence. I love it.

Super presentation, very real and personal.

The best of the conference.

I felt like I went to church -- and got it.

I was absolutely enthused with this wonderful program. Would like very much to take a class with him.

I can conquer the world! Thanks.

Refreshing to have motivational speakers with sincere enthusiasm.

Need more speakers like this.

Inspiring.